

# The Highlands Craft Show

## Ad Sizes & Rates

### Cover (excluding front)

4.375"x7.5" \$500

Includes 2 Passes to Preview Party

### Full Page

4.375"x7.5" \$300

Includes 2 Passes (Sat&Sun Show Admission)

### Half Page

4.375"x3.5" \$150

Includes 2 Passes (Sat&Sun Show Admission)

### Third Page

4.375"x2" \$110

Includes 2 Passes (Sat&Sun Show Admission)

### Business Card

3.5"x2.25" \$75

### Artwork Instructions

Camera Ready Art – Ad must be ready to be produced exactly as it is. Please do not fold, use paper clips or staples.

Digital Art – PDF or JPEG file preferred.  
email to [craft\\_show@highlandshistorical.org](mailto:craft_show@highlandshistorical.org)

Business Card- enclose a clean, flat card to be scanned.

### Former Advertisers

We can use the same ad you placed previously. Please check the box on this form for this option. If changes are required please include the \$25 modification fee.

## Advertising Order Form 2012

Name \_\_\_\_\_

Business: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Check Add Size

Business Card

Third Page

Half Page

Full Page

Cover (excluding front)

Modification Fee for Previous ads (\$25)

Total Enclosed\$ \_\_\_\_\_

Please use artwork provided  
New camera ready ad enclosed  
Will send artwork by 8/5/11  
Digital Ad – will email by 8/5/11  
Use previous ad

Please mail checks to:  
The Highlands Craft Show  
7001 Sheaff Lane, Fort Washington, PA 19034